

Stakeholder Network Analysis

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Workshop – Introduction to Stakeholder Network Analysis : 6 May 2025

Survey Tool and Network Analysis

Creating and completing a simple survey
Survey analysis

Creating people and organisations

Creating a network survey
Network analysis
(examples of brokerage, closure, isolation)

Simple Surveys



DEMO: Partner Institution Survey on Smoking Prevention

This short survey explores views on priorities, readiness, and support needs related to smoking prevention activities.

Answered 0/5 questions

Smoking Prevention

1. What best describes your institution? *

Select...

2. How much of a priority is smoking prevention in your organisation's current work? *

- Very high priority
- High priority
- Moderate priority
- Low priority
- Not currently a priority

Simple Surveys



Dashboard for “DEMO: Partner Institution Survey on Smoking Prevention”

1 response

Reset Filter

What best describes your institution?

Table Hide

Answer	Chart	Percentage	Responses
Hospital or clinic		0%	0
Public health agency		0%	0
University or research institution		100%	1
Non-governmental organisation		0%	0
Government department		0%	0
Other		0%	0

People and Organisations



< Edit List: Multi Agency Demo List 1 ✎

Add new item

ADD

PASTE LIST

List Item

European Centre for Public Health Protection and Surveillance

European Commission – Directorate for Health and Social Policy

European Commission – EU Public Health Programme

European Commission – Health and Social Programmes Agency

European Health Collaboration & Engagement Network

European Institute for Population and Women's Health

European Observatory on Health Systems and Policy

European Public Health Association

International Agency for Public Health Research (WHO)

International Agency for Public Health and Population Research

Network Analysis Terms



Isolates (disconnected): Nodes with no connections to other nodes in the network.

Brokerage: The role of a node that connects otherwise disconnected groups within the network.

Closure: The degree to which nodes in a network are interconnected, leading to tightly-knit groups or clusters.

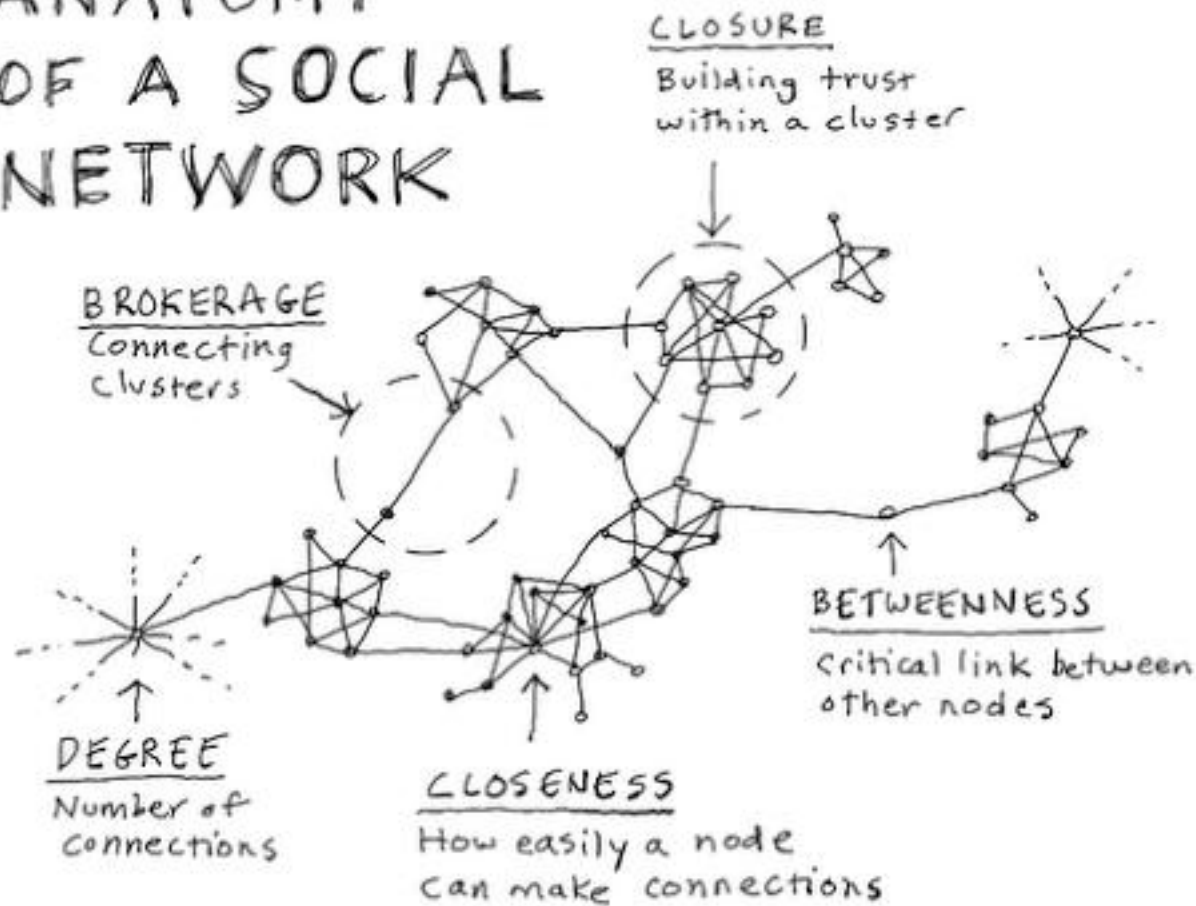
Betweenness Centrality: A measure of how often a node appears on the shortest paths between other nodes, indicating its potential influence over the flow of information.

Degree Centrality: The number of direct connections a node has. High degree centrality indicates a node with many connections.

Closeness Centrality: A measure of how close a node is to all other nodes in the network, based on the shortest paths. Nodes with high closeness centrality can quickly interact with all other nodes.

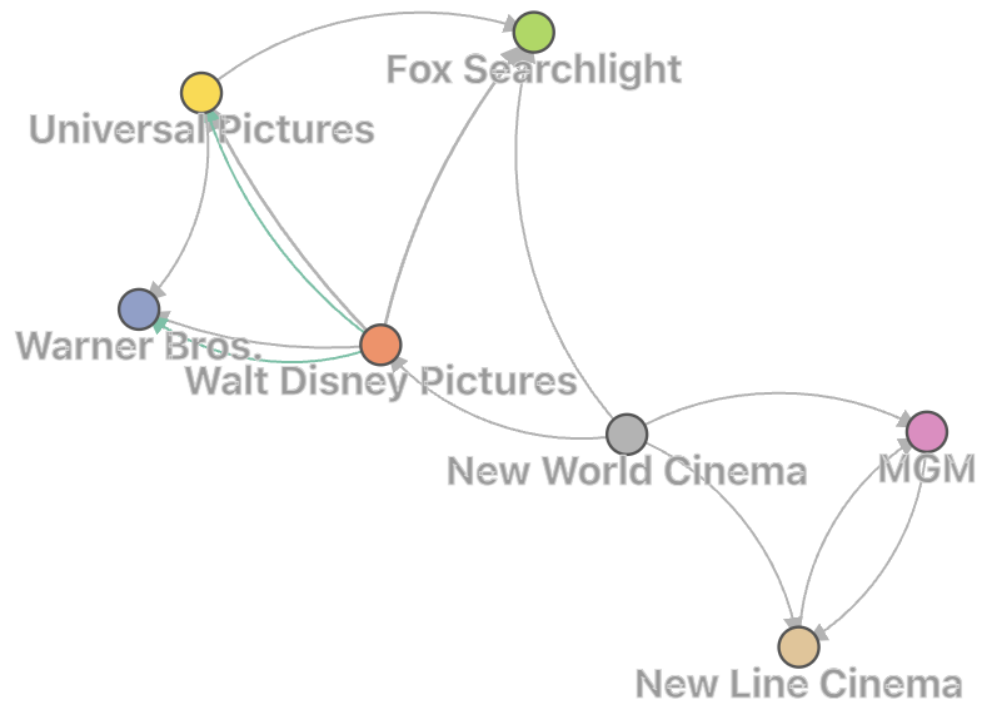
Network Analysis

ANATOMY OF A SOCIAL NETWORK



Network Analysis

2. WHICH STUDIO DO YOU WORK WITH?



Example of brokerage, but do we have the full picture?

Network Analysis

2. WHICH ORGANISATION DO YOU WORK WITH?



Another example of brokerage, with some examples of closure.

Network Analysis



Some brokering. Closure? Betweenness? (Star example). Examples of isolates.